

## Programme

As at 29<sup>st</sup> May 2015

### **GREAT WEEK SUSTAINABLE URBANISATION: GLOBAL CHALLENGES & OPPORTUNITIES IN SMART CITIES**

**16<sup>th</sup> - 17<sup>th</sup> June 2015**

Tuesday 16<sup>th</sup> June 2015 at UK House, Palazzo Giureconsulti, Milan

#### **Morning Agenda**

08:45	Registration and coffee
<b><u>Intro: The UK and Italian Sustainable Urban Landscape within a Global Context</u></b> <i>This introductory segment focuses on how and why cities in the UK and Italy are looking to become 'smarter' and more sustainable in how they operate – from transport to energy, the use of data and the overall focus on improving the well-being of the citizen. City representatives will discuss the challenges they have encountered in implementing smarter and more sustainable solutions, including the integration of departments and services across the city.</i>	
09:20 - 09:30	<b>Nicola Bolton, Managing Director, Trade, UKTI</b> <i>A warm welcome and opening remarks from UKTI's new Head of Trade, touching on the UK's bid to double its FDI volume and record £1 trillion in exports by 2020, Bristol's year as European Green Capital and developments on smart city initiatives.</i>
09:30 - 09:45	<b>UK Institutional Guest TBC</b> <i>Outline of UK ministerial commitment to harnessing technology.</i>
09:45 - 10:00	<b>Prof. Mario Calderini, Adviser to the Minister of Education with authority on Smart Cities</b> <i>Italian ministerial introduction to Italian Smart Cities.</i>
10:00 - 10:20	<b>Renato Galliano, Director - Milan Council Department for Economic Innovation, Smart City and University</b> <i>An opportunity to hear about smart projects in Milan and enter the supply chain of Italy's smartest city and learn about Milan's procurement plans towards 2020. Mr Galliano will outline how UK companies can bring new tech products to the Italian market while meeting EU requirements and overcoming the international regulatory hurdles. Hear how a need for uniformity of regulations and shared approaches to providing data can help clear the way for success.</i>
10:20 - 10:40	<b>Paul Wilson, Managing Director - Bristol is Open</b> <i>Sharing best practice has a proven success rate. This session will review how a world-leading smart city anticipates, prepares for and helps its citizens achieve their potential. The session will culminate in a review of what more needs to be done at an international level to maintain and improve relationships with other smart cities around the world.</i>
10:40 - 11:00	Coffee break and networking



### **Session One – Prospects for an Innovative Industry**

*A look at how two Italian companies are driving innovative, sustainable and commercially driven projects in infrastructure and energy. Topics to be addressed include the challenges and opportunities of operating in the Italian smart city environment, case studies of successful smart city deployments, and how the companies work to involve SMEs in their supply chains.*

11:00 - 11:20

**Demetrio Scopelliti, Architect Masterplanning & Urban Design - Arup Italia**

*Consistent approaches to harnessing information can have a significant impact on city productivity. What are the benefits of an integrated approach to data management and how can they help you and your business? Arup will share information from both their own research group and industry partners to demonstrate.*

11:20 - 11:40

**Laura Montanari, New Business Solutions Development and Sales - Business Development Global Infrastructure and Networks Division - Enel SpA**

*3% of UK drivers use electric or hybrid plug-in vehicles. Creating a more flexible and rapid approach to charging will save both time and money. Hear how the research community, industry and Italian government have worked together to achieve charging solutions and greater consistency – and what the UK can learn from them. Topics will include developing broad platforms and more efficient regulatory pathways.*

### **Session Two - Challenges and benefits of sustainability for cities and citizens**

*This session will introduce perspectives on what living in a smart city actually means to citizens. Questions to be addressed will include how to deploy smart technologies responsibly, in order to embed resilience, ensure safety and security, conserve water and preserve the environment, to achieve the goal of creating truly sustainable urban areas that cater to the needs of the people who live there.*

11:40 - 12:00

**Jaap Heukers, Managing Director - UPS Healthcare Italia**  
**Peter Harris, Director of Sustainability - UPS Europe**

12:00 - 12:20

**Giorgio Mosca, Vice President Marketing - Security & Information Systems - Finmeccanica**

*What new technologies are required in Europe and further afield to address the challenges we share in city security? The merging of apparently disparate technology sectors such as big data, the Internet of Things and environment studies will have an increasingly significant role in providing answers to these critical challenges.*

12:20 - 12:40

**Mike Woolgar, Managing Director, Water and Environment - Atkins**

*Global demand for fresh water is increasing, a trend that shows no sign of abating. Increasing productivity from existing infrastructure without imposing undue damage on the environment is an ongoing challenge. This session will examine how advances in water management have a significant role to play in solving these challenges and give a vision of how they can be delivered.*

12:40 - 13:10

**Panel Discussion and Q&A**

Speakers:

**Nicola Bolton**, Managing Director Trade, UKTI (TBC)

**Paul Wilson**, Managing Director - Bristol is Open



	<p><b>Giorgio Mosca</b>, Vice President Marketing - Security &amp; Information Systems - Finmeccanica</p> <p><b>Laura Montanari</b>, New Business Solutions Development and Sales - Business Development Global Infrastructure and Networks Division - Enel</p> <p><b>Demetrio Scopelliti</b>, Architect Masterplanning &amp; Urban Design - Arup Italia</p>
13:10 - 14:30	Networking lunch

### Afternoon Agenda

<b><u>Session Three – B2B business matching</u></b>	
14:30 - 17:30	<p><b>B2B meetings between UK companies and International buyers</b></p> <p><i>Following informal networking at lunch, UK firms will sit down with Italian and other overseas business representatives in scheduled one-to-one business matching, where they can exchange knowledge, discuss opportunities and gaps in the market, form partnerships and strike deals.</i></p>
18:00	Networking aperitif

Wednesday 17<sup>th</sup> June 2015 at Milan Expo

Italian companies registered to attend the B2B meeting session on Tuesday 16<sup>th</sup> are invited to join the UK delegation to the Expo site visit.

<b><u>UK National Day</u></b>	
<p><i>An opportunity to visit the Expo site itself during UK National Day including the PURA Tower and UK Pavilion, a giant aluminum beehive where visitors will learn about how the UK is a hub of innovation and creativity across many industries.</i></p>	
09:00	Bus pick-up to Expo Village
10:00 - 11:00	<p>Visit to the <b>Expo Village</b>:</p> <p><b>P-U-R-A</b> presenting building they designed for EuroMilano.</p> <p><b>EuroMilano</b> presentation on Expo Village project.</p> <p>Bus from Expo Village to Expo site.</p>
11:00 - 14:00	Free visit to the Expo site and self-arranged lunch.
14:30 - 15:30	<p>Visit to the <b>UK Pavilion</b>: welcome and guided tour.</p> <p>Self-arranged transfer to hotel.</p>

**PROGRAMME ENDS**

