

**Webinar - 1**

**Topic – ‘Present Scenario’, ‘Opportunities’ & Challenges’**  
**In**  
**Indian Water & Waste Water Market**

India has huge water deficiency therefore clean water supply and treatment represents a meaningful opportunity in the Indian water market. In the webinar we will be discussing the recent trends in the Indian water & waste water market, opportunities & challenges on the supply side & demand side of water.

We will also be discussing the structural assessment of Indian Water Sector in the webinar with focus on Industrial water market & water for Indian building sector.

In the last 5 years a lot of emphasis is being given on cleaning of the Ganga River. Now, with Mr. Narendra Modi has also given due to importance in cleaning the river through modern & innovative technology. He is inviting companies from outside India to come & be a part of this mega project.

We will also be discussing various current & future projects where there are huge opportunities for companies in water industry. Before entering a particular market it is generally advised to do a thorough market research, therefore focus of this webinar will also be on the Indian Water Market characteristics, future trends of this industry and various regulatory framework which can't be neglected.