



Business Seminar Invitation

10th June 2015

Opportunities in Asia-Pacific's Biggest Economy:
Trade and Investment Potential in Indonesia,
4 Sectors Focus



Objective:

Promoting Indonesia's most advanced industries, in light of the investment programs and facilities made available by the newly established government.

Participants:

SMEs and big companies, Technology Clusters, Research Centers, Business Support Organizations and Institutions

Sectors of the One-on One Consultations:

Information and Communication Technologies, Maritime Infrastructure, Healthcare, Clean Technologies

The Network:

Building on the long standing experience of its partners, the EIBN acts as a first entry point for European businesses, providing accurate and in-depth information on market potential.

- Language: English
- Participation: Free of Charge
- Venue: Sala Castiglioni, Palazzo Bovara, C.So Venezia, 51
- Registration: <http://eibn-roadshow-2015.eventbrite.com>
- Password: Milan2015

In collaboration with:



Consolato della Repubblica di Indonesia
Milano



BUSINESS OPPORTUNITIES

HEALTHCARE



GROWING HEALTH EXPENDITURE

Indonesia's healthcare expenditure is estimated to grow by 14.9% annually, reaching US\$61 billion by 2018



NATIONAL HEALTH INSURANCE (JKN)

In 2014, the universal healthcare coverage was launched, reaching 130 million registrations by 2015 and aiming to cover all 250 million Indonesians by 2019



STEEP DEMAND INCREASE

Hospital beds, medical devices, diagnostic tests, IT systems and skilled manpower demand has increased sharply in 2014 and will continue to climb over the next years

INFORMATION COMMUNICATION TECHNOLOGY



A SOCIAL MEDIA-WIRED NATION

Jakarta was again the world's most active city on Twitter in 2014 with 254.4mn posts, 2.4% of the world's total, and 2nd on Facebook.



PALAPA RING PROGRAM

The Palapa Ring will connect the entire archipelago by high-speed fiber optic cable by 2015



RAPID ADOPTION OF NEW TECHNOLOGIES

Dynamic, young and digital-minded workforce and consumer base of 170 million people with increasingly sophisticated expectations

CLEAN TECHNOLOGIES



GREEN ENERGY

Indonesia's 2014 National Energy Policy aims for a 23% share of the overall energy mix for renewable resources by 2025. Recent regulations established new FiTs for hydro power, geothermal, solar, bioenergy, landfill gas and municipal waste applications.



WATER AND WASTE MANAGEMENT

Urban population is expected to be at 60% of the total in 2025 and the government has intensified pro-sustainability programmes and the promotion of investment in waste management technologies.



GREEN BUILDINGS

Since 2013, Indonesia has in place a national green building agency and certification policy, mandatory energy efficiency standards are already fully enforced in the major cities.

MARITIME INFRASTRUCTURE



MOVEMENT OF PEOPLE

Comprising of 17,000 islands and being situated near one of the world's most frequented shipping routes, archipelago's maritime transportation sector holds immense potential



MOVEMENT OF GOODS

The medium term plan 2015-2019 expects US\$ 29 billions to be invested in the maritime transport.



PORTS DEVELOPMENT PLAN

Ports are top priority of the newly established government, which is improving the Public Private Partnership (PPP) schemes offering tax relief facilities.

EIBN project co-financed by the European Union



A project co-funded by the European Union



Cambra de Comerç de Barcelona



eurocham

