

DRAFT PROGRAMME FOR THE BUSINESS DELEGATIONS

Monday

- 9.00 to 11.00 **Welcome Event:**
- Presentations / greetings by political representatives (15 min each):
 - N.N
Catalonia, Spain
 - N.N
Baden–Württemberg, Germany
 - N.N
Lombardy Region, Italy
 - N.N
Rhône–Alpes, France
 - Euro–Chilean Investments Opportunities (30 min)
 - **Jorge Pizarro Cristi**
Executive Vice–President, Foreign Investment Committee
 - CPN office & Team presentation – General Information (20 min)
 - **Roger Costa**
Office Director, CPN Santiago de Chile
- 11.00 to 11.30 Coffee Break
- 11.30 to 13.00 **Technical Seminar: “NCRE Development, Opportunities & New Technologies”**
- Introduction (15 min)
T.B.D
 - Experts Lectures (25 min each)
 - **Agenda Energética de Chile y el desarrollo de las ERNC**
Christian Santana, Renewable Energy Area Manager, Energy Ministry
 - **Heat and Dust: The Solar Energy Challenge in Chile**
Dr. Guillermo A. Jiménez Estévez, Energy Center, Universidad de Chile
 - **Smart Microgrids as a Solution for Rural Electrification**
Dr. Rodrigo Palma, Solar Energy Research Center

- **NCRE Promotion and Innovation**

Fernando Hentzchel, Technical Manager, National Center for NCRE
Promotion & Innovation

13.00 to 14:30 Lunch Break

14:30 Departure to meetings

15:00 **Energy Ministry**

- Meeting with the Energy Efficiency Division Manager
 - Ignacio Santelices

16:30 **CORFO (Industry Promotion Corporation)**

- Meeting with the Innovation Manager
 - Patricio Feres

18:00 Return to the Hotel

Tuesday

9.00 to 11.00 **Technical Seminar: “Environmental Challenges in Chile ”**

- Introduction (15 min)
T.B.D
- Experts Lectures (25 min each)
 - **Waste and Extended Producer Responsibility Policy**
Ricardo Irrarázabal, Lawyer, Ex Vice–Minister (Environment Ministry)
 - **Atmospheric Decontamination Strategy in Chile**
Sebastián Tolvett Caro, Area Manager, Air Quality Division,
Environment Ministry
 - **Integrated System for Water Management**
Dr. Samuel Hortega, Director, CITRA
 - **Plasma Water Sanitation System (PWSS)**
Alfredo Zolezzi, Chief Innovation Officer (CIO), Chilean Advanced
Innovation Center

11.00 to 11.30 Coffee Break

- 11.30 to 13.00 **Round Table: “Innovative solution for environmental problems”**
- Mediated Expert panel
 - **Mediator:** Cristian Franz Thorud, Superintendent for the Environment Ministry
 - **Participants:**
 - Environment Ministry Expert (T.B.D)
 - Energy Ministry Expert (T.B.D)
 - CORFO Expert (T.B.D)
 - Alfredo Zolezzi, Chief Innovation Officer (CIO), Chilean Advanced Innovation Center
 - Ulrike Broschek, Water & Industry Director, Fundación Chile
 - Marco Lofat, Solar Energy Director, Fundación Chile
- 13.00 to 14:30 Lunch Break
- 14:30 Departure to meetings
- 15:00 **Environment Ministry**
- Meeting with Strategic Environmental Evaluation Division Manager
 - **Marcelo Mena Carrasco**
- 16:30 **General Water Direction**
- Meeting with the Studies and Planning Division Manager
 - **Adrian Lillo Zenteno**
- 18:00 Return to the Hotel

Wednesday

- 9.00 to 11.00 **Technical Seminar: “IoT and Smart Cities ”**
- Introduction (15 min)
T.B.D
 - Experts Lectures (25 min each)
 - **Santiago’s Smart City Agenda**
Enzo Abbagliati, Smart City project Coordinator
 - **Santiago Smart Building Node**
Santiago Barcaza, Innovation Deputy Manager, Cámara Chilena de

la Construcción

- **The IoT Opportunities in Chile**

Boris Martínez Chandia, Innovation Ecosystem Development
Manager in Telefónica R&D Chile

- **Challenges in implementing a Smart City business Model**

Pedro Vidal, Manager, Smart City Unit

11.00 to 11.30 Coffee Break

11.30 to 13.00 **Round Table: “Challenges of Managing a smart City”**

– Mediated Expert panel

- **Mediator:**

- **Participants:**

- Transport & Telecommunications Ministry Expert (T.B.D)
- Regional Government Expert (T.B.D)
- CORFO Expert (T.B.D)
- Fraunhofer Expert (T.B.D)
- Mario Norero, Smart City Director, Fundación País Digital

13.00 to 14:30 Lunch Break

14:30 Departure to meetings

15:00 **Transport & Telecommunications Ministry**

– Meeting with the Teleom. Vice Minister

- **Pedro Huichalaf**

16:30 **State modernization Unit**

– State Modernization Unit Executive Coordinator

- **Juan Jose Soto**

18:00 Return to the Hotel

Thursday

9.00 to 13.00 B2B

- 2 personalize B2B interviews

13.00 to 14:30 Lunch Break

14:30 to 17:00 B2B

- 2 personalize B2B interviews

Friday

9.00 to 13.00 B2B

- 2 personalize B2B interviews

13.00 End of Business Programme

