

As of 12 May 2014



MINISTRY OF COOPERATIVES AND SMALL MEDIUM ENTERPRISES
OF THE REPUBLIC OF INDONESIA



Asia-Europe Meeting

TENTATIVE PROGRAM

**ASEM Conference on Fostering Green Business of SMEs
The Sultan Hotel, Jakarta, Indonesia
June 19th – 20th, 2014
in conjunction with the 12th SMESCO Festival 2014**

Date and Time	Agenda	Venue
Wednesday June 18th 2014		
	Arrival of participants	
Thursday June 19th 2014		
09.00 – 10.00	Registration	Lobby Lagoon Tower The Sultan Hotel Jakarta
10.00 – 11.00	Opening Ceremony in conjunction with the 12 th SMESCO Festival 2014 - Keynote speech by H.E. Syarifuddin Hasan, Minister for Cooperatives and SMEs of the Republic of Indonesia	Assembly Hall Jakarta Convention Center (JCC)
11.00 – 12.00	Visit to SMESCO Festival	Assembly Hall, JCC
12.00 – 12.15	Heading to the Sultan Hotel for Conference	
12.15 – 13.30	Luncheon	The Sultan Hotel Jakarta
13.30 – 13.45	<u>Introduction</u> - Remarks by Mr. Muhammad Taufiq, Senior Adviser of Minister for International Relation, Ministry of Cooperatives and SMEs - Remarks by representative of European ASEM Partners - Remarks by Director General for America and Europe / ASEM SOM Leader Indonesia	Golden Ballroom The Sultan Hotel Jakarta

13.45 – 15.15	<p><u>Session I</u> Theme: Policy Initiatives on Green Business of SMEs</p> <p>(4 to 6 speakers) Moderator: European ASEM Partner (TBC)</p> <ul style="list-style-type: none"> - Presentation from Indonesia (Initiatives on Green Banking) Speaker: Eni Victor Panggabean, Bank Indonesia - Presentation from Asian ASEM Partner Speaker: TBC 	Golden Ballroom The Sultan Hotel Jakarta
15.15 – 15.45	Coffee Break	Golden Ballroom The Sultan Hotel Jakarta
15.45 – 17.15	<p><u>Session I (cont'd)</u></p> <p>Moderator: Mr. Hasan Jauhari (Senior Adviser of Minister for Development of Conducive Business Climate Partnership, Ministry of Cooperatives and SMEs)</p> <ul style="list-style-type: none"> - Presentation from European ASEM Partner Speaker: TBC - Presentation from European ASEM Partner Speaker: TBC - Presentation from European ASEM Partner Speaker: TBC 	Golden Ballroom The Sultan Hotel Jakarta
19.00 – 21.00	<p><u>Welcoming Dinner</u></p> <ul style="list-style-type: none"> - Hosted by the Ministry of Cooperatives and SMEs 	Golden Ballroom The Sultan Hotel Jakarta

Friday June 20th, 2014		
09.00 – 11.30	<p><u>Session II</u> Theme: Best Practices and Market Opportunity for Green Business of SMEs</p> <p>(3 to 4 speakers) Moderator: European ASEM Partner (TBC)</p> <ul style="list-style-type: none"> - Presentation from Asian ASEM Partner Speaker: TBC - Presentation from European ASEM Partner Speaker: TBC 	Golden Ballroom The Sultan Hotel Jakarta

	<ul style="list-style-type: none"> - Presentation from Asian ASEM Partner Speaker: TBC - Presentation from European ASEM Partner Speaker: TBC 	
11.30 – 13.30	Luncheon and/or Moslem Friday Prayer	
13.30 – 14.30	<p><u>Conclusion and Recommendation</u> Theme: Policy Recommendation to foster Green Business of SMEs</p> <p>Chair: Mr. Muhammad Taufiq (Senior Adviser of Minister for International Relation, Ministry of Cooperatives and SMEs)</p>	Golden Ballroom The Sultan Hotel Jakarta
14.30 – 15.00	<p>Closing Remarks</p> <ul style="list-style-type: none"> - Representative of Ministry of Cooperatives and SMEs 	Golden Ballroom The Sultan Hotel Jakarta
15.00 – 15.15	Heading to Assembly Hall, JCC	
15.15 – 17.00	<p>Visit to SMESCO Festival</p> <p>(Possible business matchmaking opportunities available for interested participants)</p>	Assembly Hall, JCC
17.00 -	Free program*	

Saturday June 21st, 2014		
	Departure of participants	

*Any expenses after closing ceremony shall be borne by each participant, including dinner.